

### **ADVERTISING DESIGNER**

# Nicole Chuan Ke Li

Hello there! I'm an Advertising Design student currently studying in MMU Cyberjaya. While I still have a lot to learn, I am dedicated to becoming a better designer. I always strive for perfection which helps to create better quality work, it gives me motivation to improve my skills and techniques. I'm also a detailed-oriented person and always eager to learn new things.

# **Experience**

### 2022

### INTERNSHIP UNIVERSITI MALAYA

Marketing & Recruitment Division (MRD) Graphic Design Intern

#### **CREATIVE FREELANCE**

Illustration Design - OHNEOS (MIX) Jersey Design - Ultra Volley Academy Logo & Persona Creation

# **Education**

### 2021 - 2024

#### **MULTIMEDIA UNIVERSITY CYBERJAYA**

Diploma in Creative Multimedia
Degree In Advertising Design | CGPA 4.00

### 2020

### **SMK BUKIT MEWAH SEREMBAN**

PT3 2018 | SPM 2020

Skills



Design & Illustration



Photo Editing



Photo Retouch



Video Editing



Motion Graphic



UI/UX Design



3D Design

## **Achievement**

## HONOR TALENTS GLOBAL DESIGN COMPETITION 2022

2nd Place Foldable Wallpaper Category Best MMU University Level Submission

# CHOSEN EXHIBITIONIST ARTXPLOSION CONTEST 2024

International Collaboration Exhibition in Malaysia, Indonesia and the UK

# BEST DIPLOMA STUDENT AWARD IN CREATIVE MULTIMEDIA

Book Awards - MMU Merit Scholarship Dean's List Certificate

# Language

**ENGLISH** 

CHINESE

MALAY



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### **Contacts**

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